

**APPENDIX "P"**

**NATIONAL COMMERCIAL AGREEMENT 2017-2021**

Section 32 - TRANSFER OF RIGHTS

**EXAMPLE LETTER**

(To be copied in triplicate on Transferee's company letterhead)

**3202 TRANSFER OF RIGHTS FORM**

Date: \_\_\_\_\_

RE: Sponsor: \_\_\_\_\_

Television/Radio Commercial(s) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

(Use separate sheet for additional commercials)

\_\_\_\_\_ (insert name of the company to which the commercial is being transferred, hereafter referred to as the "Transferee") hereby agrees with

\_\_\_\_\_ (insert the name of the Engager from which the commercial is being transferred, hereafter referred to as the Transferor") that all television/radio commercials covered by this Transfer of Rights Agreement are subject to the current National Commercial Agreement to which the Transferor is a signatory. The Transferee hereby agrees, expressly for the benefit of ACTRA, to respect and abide by all the provisions of said Agreement and to make additional payments required thereby for the use of the television/radio commercial(s). It is expressly understood and agreed that the right of the Transferee to telecast the television/radio commercial(s) affected by this Agreement shall be subject to and conditional upon prompt payment to the Performers involved of compensation for session and residual fees as provided for in the National Commercial Agreement.

**TRANSFEEE (NEW AGENCY)**

**TRANSFEROR (PREVIOUS AGENCY)**

Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_  
Province: \_\_\_\_\_  
Postal Code: \_\_\_\_\_  
Telephone#: \_\_\_\_\_  
Fax#: \_\_\_\_\_

Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_  
Province: \_\_\_\_\_  
Postal Code: \_\_\_\_\_  
Telephone#: \_\_\_\_\_  
Fax#: \_\_\_\_\_

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Title