



Know Your Lines! Debunking misinformation in the commercial industry

Dear ACTRA Members, Friends, and Allies,

Since we reached an agreement with the Association of Canadian Advertisers (ACA) on a renewal of the National Commercial Agreement (NCA), we've had many questions from members asking for clarity or additional information about the status of our commercial agreement.

To help you keep up to date on all the latest developments as we continue to fight some agencies' attempts at busting our union to make low-paid, no-benefits, non-union commercials, we're launching a new video series, *Know Your Lines*. Each video in the series will cover important topics related to the renewal agreement and correct some of the misinformation being spread in the industry. You can watch the first in this series of short videos [here](#).

ACTRA
KNOW
YOUR
LINES

If you have more questions, please E-mail us at actra@actra.ca or visit our NCA webpage, actra.ca/stability.

In solidarity,
Eleanor Noble,
President, ACTRA National

Missed a previous NCA Bulletin update? Catch up here:
actra.ca/stability/members/