

ACTRA Commercial Agreement BULLETIN



Let's focus on making award-winning ads together

Dear ACTRA Members, Friends, and Allies,

Here's the latest update regarding the National Commercial Agreement (NCA).

YOU'RE IN GOOD COMPANY WITH ACTRA: Breakout Canadian star and ACTRA Member **Malia Baker**, known to many for her role as Mary Anne Spier in *The Baby-Sitters Club* revival, invites Canadian advertising agencies to join us in our NCA renewal agreement so we can focus on making award-winning ads together.





Widely known as the “Canadian Tire guy” in households across the country, Canadian star and ACTRA Member **Paul Constable** talks about what we’re fighting for.



Award-winning performer **Tristan D. Lalla** encourages all advertising agencies to commit to make great ads using ACTRA’s professional performers.

Thank you for your support and solidarity.

In solidarity,
Marie Kelly and Eleanor Noble



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