

# ACTRA Commercial Agreement BULLETIN



## Strength in Solidarity

Dear ACTRA Members, Friends, and Allies,

We have three great things to share to start your week off.

1. Have you heard the **exciting news**? The Association des agences de communication créative (A2C) has joined the Association of Canadian Advertisers (ACA) and ACTRA in the renewal National Commercial Agreement (NCA).
2. ACTRA National President Eleanor Noble explains how **ACTRA's commercial agreement provides security to its members** – including how it assures fair wages and safe and respectful working conditions on commercial sets.
3. ACTRA National Executive Director Marie Kelly talks about **what ACTRA is doing to protect its members** against the Institute of Canadian Agencies (ICA)'s attacks on commercial performers' ability to make a living.



Missed a previous NCA Bulletin update? Catch up here:

[actra.ca/stability/members/](https://actra.ca/stability/members/)

Want to know how you can help show your support and solidarity?

[actra.ca/stability/solidarity/](https://actra.ca/stability/solidarity/)

Missed a previous *Know Your Lines* video? Watch here and help us spread the word by sharing with your social networks!

[youtube.com/actranational](https://youtube.com/actranational)