

ACTRA Commercial Agreement BULLETIN



The renewal NCA is now in effect

Dear ACTRA Members, Friends, and Allies,

For almost 60 years now, the best way to make high-quality commercials in Canada is still through the National Commercial Agreement (NCA).

Today (June 1), the renewal of the NCA—our collective agreement—takes effect. With all the benefits, retirement contributions and working conditions ACTRA performers deserve, and a 2 per cent increase to rates and fees.



Over the next year, we will work with our partner, the Association of Canadian Advertisers (ACA), to simplify and modernize the NCA. We will also work to see more engagers agree to the terms and conditions of the NCA, including advertising agencies that are members of the Institute of Canadian Agencies (ICA).



This may come as a surprise. After all, the ICA is trying to bust our union by falsely claiming the NCA has expired. The NCA exists and many performers and agencies are making quality commercials under the agreement. ACTRA performers – on-camera and in voiceovers – get results. Advertisers are telling their ICA advertising agencies they want to work with top ACTRA performers. The only way is through the NCA.

Next month, the Ontario Labour Relations Board will hear ACTRA's complaint that the ICA bargained in bad faith. Until then, we will continue to spread the word that *You're in Good Company* with ACTRA.

Thank you for your support and solidarity.

In solidarity,

Marie Kelly and Eleanor Noble

Missed a previous NCA Bulletin update? Catch up here:

actra.ca/stability/members/

Missed a previous Know Your Lines video? Watch here and help us spread the word by sharing with your social networks!

youtube.com/actranational