

# ACTRA Commercial Agreement BULLETIN



## Why advertisers deserve the best

Dear ACTRA Members, Friends, and Allies,

Here's the latest update regarding the National Commercial Agreement (NCA).

**YOU'RE IN GOOD COMPANY WITH ACTRA:** Successful UBCP/ACTRA Member **Terry Chen**, known to many for his recent role as Daniel Yan in the British Columbia-shot series *Kung Fu*, reminds advertising agencies and advertisers why they deserve the very best.

You're in  
Good  
Company.

ACTRA





As a recognizable face in some of Canada's largest ads and most respected companies, Canadian star and ACTRA Member, **Jamaal Grant**, talks about why your performance is worth fighting for.



Breakout Canadian star and ACTRA Member **Malia Baker** invites Canadian advertising agencies to join us in our NCA renewal agreement so we can focus on making award-winning ads together.

Thank you for your support and solidarity.

In solidarity,  
Marie Kelly and Eleanor Noble



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