

# ACTRA Commercial Agreement BULLETIN

## Word is getting out about advertising agencies' attack on commercial actors

ICYMI: Yesterday, ACTRA performers rallied in front of Leo Burnett in Toronto and Cossette in Vancouver to call out these advertising agencies...and word is getting out! **Media outlets across the country are talking** about this labour dispute and what's at stake for unionized commercial actors.



**SEE IT FOR YOURSELF:** Watch this video clip of **ACTRA Toronto President David Gale** at the rally in Toronto where he delivered an impassioned message to Leo Burnett President Ben Tarr about how the agency's own stated values contradict what they are doing to ACTRA performers during this lockout.

**GET INVOLVED:** [Join the #ACTRATakesAction](#) movement and let your voice be heard! Show your digital solidarity by posting to social or sending an E-mail calling on these bad advertising agencies to end the unlawful lockout and get back to the bargaining table.



#ACTRATakesAction



Click on the media outlet's logo below to read the article!

**CityNews**

**CP 24**

**THE GLOBE AND MAIL**

**themessage.**

**TORONTO STAR**

**VANCOUVER IS AWESOME**



ACTRA Toronto President David Gale at the rally in Toronto where he delivered an impassioned message to Leo Burnett President Ben Tarr about how the agency's own stated values contradict what they are doing to ACTRA performers during this lockout.

#ACTRATakesAction



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LINES

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