

ACTRA Commercial Agreement BULLETIN



Racing to the bottom? It'll cost you.



Brian Markinson, star of numerous film and television hits including *Shooter* and *Tribal*, tells Canadian agencies not to put their “reputation on the line” but instead, join ACTRA in the continued fight for globally recognized excellence.



“Working with the best performers in the industry means the best ads for agencies.” Award-winning

performer and *Kim's Convenience* star **Paul Sun-Hyung Lee** wants Canadian Agencies to join ACTRA in the fight for excellence.



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